





AGENDA of WORKSHOP NO.1 "Management of partnership with enterprises"

BAIA MARE

15-17 JANUARY 2014

WEDNESDAY, 15 th of January 2014		
Hour	Description of the Activities	
09:00 - 09:30	Arrival of the participants.	
09:30 - 10:00	Opening of Workshop no.1: "Management of partnership with enterprises". Presentation of the project "CONTENT ".	
10:00 - 10:30	Presentation of the workshop training program.	
10:30 - 10:45	Coffee-break.	
10:45 – 12:45	Teaching in Module 2: Identification and patenting of new inventions and copyright materials including software (trainer from Partner 3 - RO).	
12:45 - 13:00	Discussions of the module 2.	
13:00 - 14:15	Lunch break.	
14:15 - 16:15	Teaching in Module 3: University technology transfer and technology audit (trainer from Partner 3 - RO).	
16:15 – 16:30	Discussions of the modules 3.	
16:30 - 16:45	Coffee-break.	
16:45 – 18:45	Teaching in Module 5: Management of University start-up companies (trainer from Partner 3 - RO).	
18:45 – 19:00	Discussions of the module 5.	
19:00	Closing – up the session.	
THURSDAY, 16 th of January 2014		
09:00 – 9:30	Presentation: "The new innovation cross-universities network" (presentation from the Beneficiary - UA).	

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9:30 - 9:45	Signing the document "Partnership agreement of the new innovation cross-
9.50 - 9.45	universities network"
9:45 - 10:00	Coffee-break.
10:00 - 12:00	Teaching in Module 6: Organizing Universities technological fairs (trainer from the Beneficiary - UA).
12:00 - 12:15	Discussions of the module 6
12:15 – 13:30	Lunch break.
13:30 - 15:30	Teaching in Module 1: Information (database) systems (trainer from Partner 2 - HU).
15:30 - 15:45	Discussions of the module 1
15:45 - 16:00	Coffee-break.
16:00 - 18:30	Teaching in Module 4: Strategic planning of R&D and marketing of technologies (trainer from Partner 1 - SK).
18:30 - 18:45	Discussions of the module 4
18: 45	Closing – up the session.
FRYDAY, 17 th of January 2014	
08:00 - 10:00	Project meeting.
10:00 - 10:15	Coffee-break.
10:15 - 10:45	Short review for the topics studied in Module 1, 2, 3, 4, 5, 6.
	Suggestions how European Universities strategies, tactics and methods could be adopted to the regional and national conditions for the Slovak partner.
10:45 - 11:15	Short review for the topics studied in Module 1, 2, 3, 4, 5, 6. Suggestions how European Universities strategies, tactics and methods could be adopted to the regional and national conditions for the Ukrainian partner.
11:15 – 11:45	Short review for the topics studied in Module 1, 2, 3, 4, 5, 6. Suggestions how European Universities strategies, tactics and methods could be adopted to the regional and national conditions for the Hungarian partner.
11:45 – 12:00	Coffee-break.
12:00 - 12:30	Short review for the topics studied in Module 1, 2, 3, 4, 5, 6. Suggestions how European Universities strategies, tactics and methods could be

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	adopted to the regional and national conditions for the Romanian partner.
12:30 - 13:45	Lunch break.
15:15 – 16:30	Evaluation of trainees about Modules 1, 2, 3, 4, 5, 6.
16:30	Closing-up the Workshop no.1 from Baia Mare.

Proposal

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